

Logistics

Meeting Venue

Universal Training Concepts offices,
5633 Tylersville Road
Suite D
Mason, OH 45040
(513) 779-7134

Airports

Cincinnati International Airport (CVG)
Dayton, OH Airport (DAY)

Arrival

12:00 noon start on day 1

Departure

Meeting concludes 12:00 noon on
day 4. Plan departure for after 2:30
p.m.

Dress

Very casual.

Pre-Work

Read "The Five Temptations of a CEO"
and the "The Five Dysfunctions of a
Team" by Patrick Lencioni, as well as
"The Fred Factor" by Mark Sanborn.
Have staff read "The Five Dysfunc-
tions of a Team" and "The Fred Fac-
tor".

Pricing

Provided separately.

Your Sherpas For The Conference

Bruce Manchion is C.E.O. of **Universal Training Concepts, Inc.** (UTC), a 20 year old international training and consulting company based in West Chester, OH, specializing in building productivity and organizational capacity by enhancing the people skills at all levels.

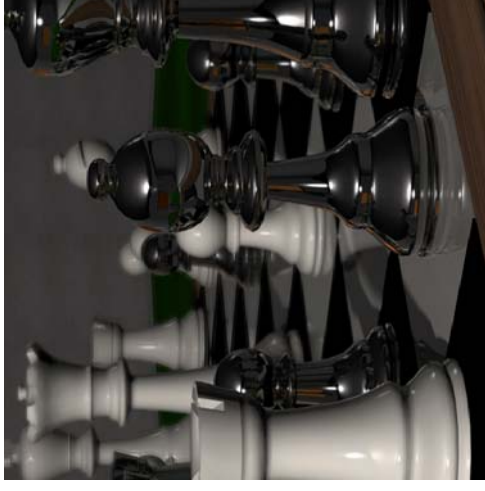


Originally from Brooklyn, New York, Bruce graduated from Emporia State University in Emporia, Kansas. He has extensive experience in training and consulting for a broad range of individuals in businesses of all sizes. He is a sought-after keynote speaker, as well as a skilled trainer and consultant, having trained and addressed thousand of professionals worldwide.



Marlon King is President of **Universal Training Concepts, Inc.** and has over 22 years of experience in training and development, including building multi-cultural teams. Marlon also brings significant expertise in all aspects of human resources to his role at UTC. He spent five years building teams to organizational self-sufficiency in South America for a major global organization.

Leadership is a strategic choice. Choose wisely.



The Executive Leadership Conference

Brought to you by:



5633 Tylersville Road
Suite D

Mason, OH 45040

Phone: 513-779-7134

Fax: 513-898-8982

The Executive Leadership Conference

Leadership is the one thing that no team can do without. Some leaders are chosen, some appointed. Some leaders fall into their positions by mistake, some by process of elimination, and some choose to lead. Regardless of reason, leaders are a dime-a-dozen. However, the good ones are rare.

The mark of a true leader is two-fold:

1. People **willingly** follow, because...
2. The true leader knows **WHY** what's working is working.

Effectiveness—consistent effectiveness—in leadership is simple to achieve (simple, but not easy). It is based in a stripping away of false assumptions, unrealistic hopes, personal encumbrances that limit growth, and building a foundation of leadership built on conscious, strategic choices. It is finding the “X” on one’s personal treasure map and choosing to navigate a course for that “X” every working day.

Leadership is a strategic choice. Effective leaders choose their course wisely.

Leadership Road Map

Leaders Do Not Communicate Well

- Are you an excellent communicator?
- Are you listened to?
- Are you followed?

Leaders Like “Comps”

- Who are your Compeers?
- Who are you grooming?
- Who are you growing?
- Is excellence required?

Leaders are Losers

- What must you give up?
- Who is getting in the way?
- What has to be excised?
- Who is toxic?
- Who are you toxic to?
- What will you lose to grow?
- How’s your attitude?

Starting Out

- Introductions
- Ground Rules
- Self-Disclosure
- Foundation

Road Map

Day 1

Formal start, opening 12:00 noon
Self-disclosure, Foundation
Assignment and close

Day 2

Check-in and calibration

Leaders Are Losers

Lunch

Leaders Like “Kicks”

Leaders Do Not Communicate Well

Debrief, assignment, close

Day 3

Systems Exercise

Practice

Debrief, assignment, close

Day 4

Next steps

Close 12:00 noon

Meeting planning and logistics by **Meeting**

Creators, Inc.

meetingcreators@cinci.rr.com

Catering by **Captyo Catering**

captyo_5@hotmail.com

Leadership is a strategic choice. Choose wisely.